

*Sacramento ASTD hopes you can join us again in February for another great monthly meeting*

# **A Training Model to Unleash Employee Engagement in Organizations**

**Tuesday, February 19th 2013**

5:30 PM — 7:30 PM

Rancho Cordova City Hall, 2729 Prospect Park Drive, Rancho Cordova

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## **Helen Horyza, MS, NCCC**

President, Scully Career Associates, Inc.

[www.ScullyCareerAssociates.com](http://www.ScullyCareerAssociates.com)

Helen will present a practical, usable model to deliver training that directly impacts employee engagement at all levels within the organization!

Engagement, we know what it looks like....committed, energized and innovative. It's the one element any organization needs to foster. And, it's what separates average organizations from extraordinary ones. Helen Horyza will highlight the latest research in the field of engagement and explain the amazing return on investment organizations achieve when they foster engagement. She will outline a practical, usable model to deliver training that directly impacts engagement at every level in the organization.

You will:

- Find out what kinds of problems organizations report when they are seeking an employee engagement program.
- Learn when organizations are most receptive (and committed to) creating a high engagement culture.
- Gain a four step model including assessment, training, coaching and follow up.
- Hear what your fellow ASTD members are doing in the area of employee engagement and gain new perspectives.

What will Helen have to share?

- What does a typical project look like? Describe the kinds of problems our customers face.
- Define engagement (increasing effort, decreasing dysfunction).
- When is an organization most receptive to an engagement program?
- A practical four step model.
  - Why the model works!
  - Identify the challenges.
  - Answer questions.
    - And provide a sample workshop model

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