

Purpose

The Chapter's purpose is consistent with the National ASTD organization.

The purpose of this non-profit association is to serve the educational and professional development needs of its members in the field of workplace learning and performance.

The specific and primary purpose of the association is to operate a Professional Association within the meaning of Section 23701e of the California Revenue and Taxation Code.

Mission

The mission of the Sacramento Chapter of the American Society for Training and Development is to provide professional development and networking opportunities for our members with a local perspective.

Membership

Membership is available to all persons who have interests or responsibilities in the workplace learning and performance field and are willing to subscribe to the mission and purpose of the chapter.

Each member in good standing has a vote and full membership rights. National ASTD membership is a prerequisite to holding elected offices in the Chapter, unless waived by the Board.

ASTD Sacramento is a local chapter of the National ASTD organization. Separate membership is required for each organization. There is no joint membership available at this time. ASTD Sacramento receives no funding from National ASTD.

Chapter Officers

Sacramento ASTD is served by an all-volunteer Board of Directors. Each year there are great opportunities to serve your chapter and the professional community by contributing as an ASTD Board member. For a list of this year's officers, visit About Our Chapter on the website at www.astdsac.org.

President	President Elect
Director of Finance	Director of Membership
Directors of Programs	Director of Marketing
Programs Associate	Finance Associate
Website Leader	Marketing Associate

The Immediate Past President of the Chapter serves as a senior advisor to the President and the Board.

Chapter History

The Sacramento Chapter of ASTD formed in 1972 with 14 charter members. Annual Membership was \$10.00. The founder and first President was a Training Officer of the California Department of Public Works. Through the chapter's long history, membership has grown to over 300 in recent years. The communication distribution list includes over 1100 contacts that receive monthly information about meetings and other opportunities. We are proud to celebrate 35 years of providing career development education and supportive community to area professionals.



The Sacramento Chapter of American Society for Training and Development (ASTD)

Top 10 Benefits of ASTD Sacramento Chapter Membership

1. Member's Expertise Talent Bank Directory
2. Peer Connections with Area Professionals
3. Continuing Education and Personal Development
4. Career Resources & Job Opportunities
5. Discounts for Meetings, Special Events and Affiliate Organization Opportunities
6. CPLP Study Group Opportunities
7. National ASTD News and Events
8. Rewards for Frequent Attendance and Chapter Participation
9. Local Recognition of Affiliation with the #1 Professional Organization for Workplace Learning and Performance
10. Board recommendations for chapter talent. We often link people to jobs or training opportunities.

Membership Benefits

ASTD Frequent Member Card

Now you can enjoy incentives for being active in your ASTD Sacramento Chapter! Your participation in six meetings a year, a special event, service on the board, etc. earns points that add up to discounts and benefits.

- **6 points earns a free monthly meeting (\$25.00 value)**
- **12 points earns a free monthly meeting and an ASTD publication (\$60 value)**

CPLP Study Group

The Certified Professional in Learning & Performance (CPLP) program is administered by the American Society for Training and Development (ASTD) and credentials individuals in the learning & performance field. The Sacramento ASTD chapter offers monthly study sessions for those interested in pursuing CPLP credentials. Contact mail@astdsac.org for more information.

Get Involved! Volunteer Opportunities

Board Membership is a plus on any resume *AND* you'll work with a fun group of area professionals. Only have a few hours a month or a couple of days a year? You can always assist in a short-term project, committee, or event under the guidance of a board member. Future plans needing willing hearts and minds include:

- Mentoring members new to our chapter, the area, or new to the profession.
- Set up and welcome assistance at meetings and events.
- Marketing ASTD visibility in the Sacramento area

Professional Development Conferences

March 26, 2009 Stepping Up: Select from three session: Crucial Conversations, Web 2.0 and Social Learning, or Really Effective Online Session.

Fundamentals for Professional Trainers: May-June-July.

For more information visit www.astdsac.org, Train the Trainer.

Chapter Meetings

The Sacramento Chapter of ASTD meets monthly. Invitations for meetings are sent via email through the data base of members and non-member contacts. Registration for events is also available directly from the chapter Web site at www.astdsac.org

All chapter events provide a breakfast, lunch or dinner meal or buffet appetizers, and beverages. Evening events may include non-hosted adult beverages. Most monthly events include a professional speaker contracted to present instruction linked to the national organization's competencies for workplace learning and performance. Meetings are held at a variety of locations in the Sacramento area.

Members receive member pricing on all meetings and special events. Non-members and guests are welcome at all chapter events.

Some of ASTD Sac's Recent EVENTS

- Free Webinars – How to Use Online Meeting Tools for Learning
- May 2010 – Measuring Employee Engagement:
- Fundamentals for Professional Trainers – three four-hour sessions
- April 2010 – The Coach as Trainer, the Trainer as Coach
- March 2010 – Attacking Training Management Challenges
- February 2010 – “The Oz Principle” Accountability Training Presentation
- January 2010 - ASTD National and Jack Phillips on ROI
- November 2009 - Harnessing the Power of Emotional Intelligence
- October 2009 - Left Brain/Right Brain: Why We Learn and Remember the Way We Do
- September 2009 - Learning in a Web 2.0 World
- August 2009 – Carrot Principle, Development through Recognition
- July 2009 – The New Career Resilience
- June 2009 – The BEST of ASTD International Conference 2009
- May 2009 – What is Your Trainer Style?
- April 2009 - Why Trainers Love the Enneagram
- March 2009 – Sacramento Learning Leaders Panel Discussion
- February 2009 - What is ETP Money for Training?
- January 2009 – What's New at National ASTD
- April 2008: What is CPLP Certification?



Membership

It is easy to join and renew membership with ASTD Sacramento.

New Memberships:

- Access www.astdsac.org and select [Join ASTD Sacramento](#)
- Register as a new member with contact information and preferred email address.
- Complete new member fee transaction of \$80.00 credit card payment.
- Watch for email confirmation and welcome message.
- Student Memberships are available when institution documentation is sent to the chapter. Student Memberships are \$30.

Renew a Current Membership:

- You will receive a convenient reminder in email within 60 days of the month of your annual membership. Click the link to renew and complete a renewal member fee transaction of \$60.00 credit card payment.
- Or, contact the Director of Membership via our Web site www.astdsac.org Board Members

Members receive monthly invitations to meetings and events, opportunities to list their field of expertise and talents in our Web site, and voting privileges.

